

UNITED WAY OF THE LAUREL HIGHLANDS



Serving Cambria and Somerset Counties

AT A GLANCE

WHAT IS THE UNITED WAY OF THE LAUREL HIGHLANDS?

A volunteer-driven, community leading organization responsible for creating, expanding, and accelerating social change in Cambria & Somerset Counties. We invest in the futures of children, families and those in need. **With the help of our donors, we drive measurable results.**

SUPPORTING BASIC HUMAN NEEDS

Feeding Families

30 families a week served through SNAP at the Market, which made food stamps useable at the Johnstown Farmers Market to buy fresh produce.
6 acres of fresh produce planted in Somerset County for distribution through the mobile food bank.
36,254 - the number of times families obtained food from a pantry.



Vital Services

7,244 Children in youth drug and alcohol prevention education.
5,259 Safe nights for women and children escaping violence.
1,097 Men, women and children were kept warm.

Proven Impact
58,119

The number of people whose lives were touched by a United Way Partner Agency.

OUR INITIATIVE AREAS - WHAT WE DO

Using evidence-based, results-driven programming

Early Childhood Development
 Nurse-Family Partnership

Parental Engagement
 Parents as Teachers

Youth Drug and Alcohol Prevention
 Botvin LifeSkills



DIAPER BANK

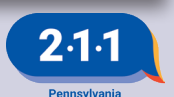
Last year, our Diaper Bank Network provided 34,650 diapers to families from southern Somerset to northern Cambria Counties. About 1 in 3 families fall short by about 25 diapers a month.

>34K
 Diapers distributed

COMMUNITY-WIDE INITIATIVES



The United Way's focus on grant writing has delivered more than **\$12.8 MILLION** in funding toward United Way initiatives and community programs. **Find out more at UWLaurel.org/GrantWriting.**



This free, **24/7 HOTLINE** is for people who are in a situation of need. Calling 2-1-1 allows residents to gather information and resources that may be vital. **For more information, visit UWLaurel.org/2-1-1.**

Leading Change in Our Community

ACCOUNTABILITY
 Program results are reported to the United Way on a quarterly basis. Contributions have a direct, local impact through proven programs.

We have earned the highest designations for **excellence in fiscal management, transparency, and community impact** by leading charity evaluating organizations, **GuideStar (Candid) and Charity Navigator**



2023-2024 FUNDED PROGRAMS & AGENCIES

 Funding for these agencies was supplemented through the UWLH Grant Writing Initiative.

Program Investment	Program Delivered by	Investment
 Parents as Teachers	Beginnings, Inc.	\$80,000
Grant Writing Initiatives	United Way of the Laurel Highlands	\$76,345
Community Impact Initiatives	United Way of the Laurel Highlands	\$77,025
Community Outreach Services	United Way of the Laurel Highlands	\$58,791
Direct Services to Victims of Violent Crimes	Victim Services	\$50,000
Youth Drug & Alcohol Prevention	Cambria County Drug Coalition	\$40,000
Parents As Teachers	Family Center	\$34,000
Free Medical Clinic	Highlands Health	\$32,500
Youth Drug & Alcohol Prevention	Twin Lakes Center	\$30,000
Preschool Programming	Small Town Hope	\$26,000
Eviction Prevention Program	Women's Help Center	\$25,000
Early Care & Education Capacity	The Learning Lamp	\$25,000
Early Childhood Behavioral Intervention & Support	The Learning Lamp	\$25,000
Emergency Food & Shelter	United Way of the Laurel Highlands	\$24,371
Afterschool Programming	Flood City Youth Academy	\$20,000
PA 2-1-1	211 Southwest PA	\$15,225
Drop-In Center	Peer Empowerment Network	\$15,000
Homeless Shelter - Cambria	Catholic Charities	\$15,000
Emergency Financial Assistance	Catholic Charities	\$14,000
Girl Scouts Urban Setting	Girl Scouts	\$10,000
Homeless Shelter - Somerset	Next Step Center	\$10,000
Nurse-Family Partnership	Home Nursing Agency	\$10,000
Children's Vision Screening Program	Somerset County Blind Association	\$9,000
Sustainable Produce Program	Somerset County Mobile Food Bank	\$8,500
Power Hour	Boys & Girls Clubs	\$7,000
Grief Program	Victim Services	\$5,000
Heating Assistance	Salvation Army Somerset Service Center	\$3,500
 SNAP at the Market	United Way of the Laurel Highlands	\$1,923
Summer Camp	Salvation Army Johnstown	\$1,000
 UWLH Diaper Bank	United Way of the Laurel Highlands	\$835
Total Community Impact Investment	Partner Agency Allocations	\$750,015
Grant Writing Investment	Funding Secured for Community Programs/Projects	\$3,742,706
In-Kind Diaper Donations	Diaper Bank Inventory	\$12,574
TOTAL COMMUNITY INVESTMENT	Meeting Emerging and Priority Needs	\$4,505,295

ENDOWMENT & PLANNED GIVING



What kind of legacy will you leave?

Make a lasting impact **with the United Way!**

Contact us today about making your gift!

visit: UWLaurel.org/PlannedGiving today!



An affinity group focused on early childhood development & parental engagement. All women interested in making an impact in their community are welcome to join!

Find out more at UWLaurel.org/JoinWU.